

ORDER



KSNV

Orders	Order / Rev:	05617
	Alt Order #:	06843267
	Product Desc:	OBAMA SKED A
	Estimate:	1621
	Flight Dates:	08/17/12 - 08/23/12
	Original Date / Rev:	08/16/12 / 08/28/12
	Order Type:	GENERAL

Primary A/E: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America - Revised
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/23/12	39	\$39,350.00	\$33,447.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	39	\$39,350.00	\$33,447.50	0.00

Account Executives

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McGroarty	North America	North America	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$39,350.00
Market	100%	\$140,535.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$42,160.71
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$28,107.14
KTUD	1%	\$1,405.36
KVVU	15%	\$21,080.36
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	6%	\$8,432.14

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Flight Dates: 08/17/12 - 08/23/12

Advertiser: Obama for America
Product Desc: OBAMA SKED A
Estimate: 1621

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/17/12	08/23/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF---	:30	2	\$400.001	0.00	NM		2	\$800.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWTF---		2				\$400.00		0.00			
E 2	KSNV	08/17/12	08/23/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF---	:30	2	\$700.001	0.00	NM		2	\$1,400.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWTF---		2				\$700.00		0.00			
E 3	KSNV	08/17/12	08/23/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	2	\$1,400.001	0.00	NM		2	\$2,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWTF----		2				\$1,400.00		0.00			
E 4	KSNV	08/17/12	08/23/12	M-F Today Show II 3rd 10AM M-F Today Show II		9-10a	MTWTF--	:30	2	\$500.001	0.00	NM		2	\$1,000.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWTF----		2				\$500.00		0.00			
E 5	KSNV	08/17/12	08/23/12	M-F Today Show III 4th 10AM Today 4th Hour		10am-11am	MTWTF--	:30	2	\$325.001	0.00	NM		2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWTF----		2				\$325.00		0.00			
E 6	KSNV	08/17/12	08/23/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	2	\$325.001	0.00	NM		2	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWTF----		2				\$325.00		0.00			
E 7	KSNV	08/17/12	08/23/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	2	\$425.001	0.00	NM		2	\$850.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWTF----		2				\$425.00		0.00			
E 8	KSNV	08/17/12	08/23/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MTWTF--	:30	2	\$425.001	0.00	NM		2	\$850.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWTF----		2				\$425.00		0.00			
E 9	KSNV	08/17/12	08/23/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$700.001	0.00	NM		2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWTF----		2				\$700.00		0.00			
E 10	KSNV	08/17/12	08/23/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	2	\$600.002	0.00	NM		2	\$1,200.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWTF---		2				\$600.00		0.00			
E 11	KSNV	08/17/12	08/23/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	2	\$1,000.001	0.00	NM		2	\$2,000.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWTF----		2				\$1,000.00		0.00			
E 12	KSNV	08/20/12	08/20/12	Mon PR 9-10p Monday Prime 9-10pm	CM	9-10pm	M-----	:30	1	\$2,300.001	0.00	NM		1	\$2,300.00
STARS EARN STRIPES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1				\$2,300.00		0.00			
E 13	KSNV	08/20/12	08/20/12		CM	9-10pm	M-----	:30	1	\$2,300.001	0.00	NM		1	\$2,300.00

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Flight Dates: 08/17/12 - 08/23/12 Estimate: 1621

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Mon PR 9-10p															
Monday Prime 9-10pm															
STARS EARN STRIPES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1	\$2,300.00			0.00					
E 14	KSNV	08/21/12	08/21/12	Tues PR 8-10p	CM	8-10pm	--T----	:30	1	\$4,000.001	0.00	NM		1	\$4,000.00
Tuesday Prime 8-10pm															
AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-T-----		1	\$4,000.00			0.00					
E 15	KSNV	08/21/12	08/21/12	Tues PR 10-11p	CM	10-11pm	--T----	:30	1	\$2,000.002	0.00	NM		1	\$2,000.00
Tuesday Prime 10-11pm															
LOVE IN THE WILD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-T-----		1	\$2,000.00			0.00					
E 16	KSNV	08/22/12	08/22/12	Wed PR 8-9p	CM	8-9pm	--W----	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00
Wednesday Prime 8-9pm															
AGT (R)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W-----		1	\$2,400.00			0.00					
E 17	KSNV	08/22/12	08/22/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
Wednesday Prime 10-11pm															
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	--W-----		1	\$3,200.00			0.00					
E 18	KSNV	08/23/12	08/23/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$2,100.001	0.00	NM		1	\$2,100.00
Thursday Prime 10-11pm															
ROCK CENTER W/B. WILLIAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	---T---		1	\$2,100.00			0.00					
E 19	KSNV	08/18/12	08/18/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
Saturday Prime 8-9pm															
NBC ENCORES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$1,300.00			0.00					
E 20	KSNV	08/18/12	08/18/12	Sat PR 9-11p	CM	9-11p	-----S-	:30	1	\$2,000.001	0.00	NM		1	\$2,000.00
Saturday Prime 9-11pm															
STARS EARN STRIPES (R)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1	\$2,000.00			0.00					
E 21	KSNV	08/17/12	08/23/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,100.001	0.00	NM		2	\$2,200.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWT---		2	\$1,100.00			0.00					
E 22	KSNV	08/17/12	08/23/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	3	\$425.001	0.00	NM		3	\$1,275.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWT----		3	\$425.00			0.00					
E 23	KSNV	08/17/12	08/23/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	3	\$225.001	0.00	NM		3	\$675.00
Late Night w/Fallon															
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/12	08/23/12	MTWT---		3	\$225.00			0.00					
E 24	KSNV	08/19/12	08/19/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$3,200.001	0.00	NM		0	\$0.00
NFL Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		2	\$3,200.00			0.00					
NFL INDIANAPOLIS @ PIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		2	\$3,200.00			0.00					

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Advertiser: Obama for America
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Estimate: 1621

KSNV

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E 24	KSNV	08/19/12	08/19/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	2	\$3,200.001	0.00	NM	0	\$0.00	
NFL INDIANAPOLIS @ PITT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	-----S		2	\$3,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KSNV	08/13/12-08/19/12	NFL Football			1P-9PM			-----Su	:30(\$3,200.00)	0.00	NM			
		<i>Unresolved</i>													
		[NA]													
2	KSNV	08/13/12-08/19/12	NFL Football			1P-9PM			-----Su	:30(\$3,200.00)	0.00	NM			
		<i>Unresolved</i>													
		[NA]													
													Totals	39	\$39,350.00